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### **ANDY'S FROZEN CUSTARD STAYS FRESH AFTER TWENTY-THREE YEARS**

#### **The Kuntz family legacy continues and tastebuds rejoice throughout America's mid-section.**

Springfield, MO (March 2009) It began with a love of serving people a treat that would create so much joy, customers would emotionally return to the simplistic happiness of their childhood....remembering what it was like to be a kid with a cone. Today it is a \$11.6 million dollar business with twelve locations and new stores developing each year.

In 1986 John and Carol Kuntz stumbled across the most amazing frozen treat at a custard store in Milwaukee, Wisconsin named Leon's. Leon was an iconic industry leader and had developed the formula for a delicious frozen treat. John had been a salesman his entire life and knew it was much easier to sell a good product vs. a poor one. He couldn't wait to return home and begin selling this amazing product. John and his wife, Carol, opened their first store in Osage Beach, Missouri and named it after their son, Andy. Little did John know that twenty-three years later his wife and son would be continuing a legacy that serves more than 1.8 million customers annually and employs over 250 custard fanatics.

Andy Kuntz grew up in the business. The family moved to Springfield, Missouri and opened more stores. Customers lined up to taste this unique treat. More stores were opened. A Midwest legacy was born. Andy's Frozen Custard still proudly serves custard the Milwaukee way....with only the freshest, best ingredients and made fresh every hour...no exceptions.

Carol Kuntz has always loved children and began "A Cone For Every Kid" campaign that provides the special custard treat to every school age child in Springfield, Missouri. Today the mission statement of Andy's Frozen Custard is, "Andy's Makes it Fun to be a Kid for Awhile." Each store in each city supports the children of the community and programs that improve the quality of life for children.

Andy's wife, Dana, grew up in the business alongside her husband, working together many long days scooping the frozen treat. Today Andy and his wife are still passionate about their product. Three children later their favorite family outing is still loading up in the car and heading to Andy's for a special treat. Dana Kuntz explains, "We all place our orders and gather under a starry night sky to enjoy the simplicity of eating an amazing dessert with people we truly care about. We honestly feel that way and it keeps us connected with our customers who we believe want to do the very same thing."

Andy brought his family's company into the world of franchising in 2004. This provided the opportunity for customers beyond the borders of Missouri to experience the unique treat.

Sadly John Kuntz passed away in 2008; but, under the leadership of Andy and his mother, Carol, the legend of Andy's continues with the same fanaticism that John insisted upon: exceptional service, perfect product and extreme fun.

Andy's Frozen Custard, Add One

"In the frozen-dessert business, quality is king. If you don't have quality product, quality service and quality toppings, your customer knows the difference. We are truly fanatical about the quality of our custard and equally crazy about whom we partner with to get the best toppings available. We then spend a lot of energy finding the best people to serve the world's best custard" states Andy Kuntz.

It is through the eyes of a child that the definition of "fun" is written at Andy's. **After all...  
*Andy's Makes It Fun To Be A Kid For Awhile.***

For more information visit [www.eatandys.com](http://www.eatandys.com) or phone Donna Scherner at (815) 545-0582

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Every weekday, now until June 5<sup>th</sup>, the ambitious team at Andy's Frozen Custard Shop in Bolingbrook, Illinois will fill THOUSANDS of cups with their delightful concrete blend of Oreo cookies and creamy vanilla custard for **14,000 students** in the Bolingbrook area!